

## Information about the processing of personal data in the shape of photos and videos at SLU

### Data controller

The Swedish University of Agricultural Sciences (SLU) is the data controller for the processing of your personal data. Your contact for this processing is: Jenny Svennås-Gillner, Picture Editor, [jenny.svennas-gillner@slu.se](mailto:jenny.svennas-gillner@slu.se), 018-67 22 99

The Data Protection Function at SLU can be reached at [dataskydd@slu.se](mailto:dataskydd@slu.se) or 018-67 20 90.

### Purpose

1. Documenting SLU's activities in order to inform the public about SLU, as well as to increase interest in SLU's activities, courses and programmes.
2. SLU will also process your personal data as required for SLU to comply with regulations on public documents and the archives of public authorities.

### Categories of personal data and sources

The types of personal data collected are photographs, videos, the participant's first name, surname, department/workplace/type of studies, e-mail address and/or phone number.

The video material, first names, surnames and department/workplace/type of studies/function at SLU are used to inform the public about SLU and to increase interest in SLU's activities, courses and programmes.

### Legal basis

In regard to purpose 1, the personal data is used to fulfil a public interest – to inform the public of SLU's activities.

In regard to purpose 2, personal data is processed to document SLU's activities and it may be stored in SLU's central archive for as long as is required by The Archives Act (1990:782) and the Swedish National Archive's regulations.

## Disclosure

SLU may upload pictures of you to the university media bank, thereby transferring them to an external storage area hosted by Media Flow Pro.

SLU may publish pictures or videos of you in social medias, thereby transferring your personal data to countries outside the EU/EEA.

SLU may disclose your personal data to anyone who requests them as a public document, in accordance with the regulations on public documents, unless they are subject to non-disclosure.

## Storing of data

The pictures and/or videos of you are stored at SLU for as long as it is relevant for us to use them. Completed productions containing this material may be published on SLU's web pages, on SLU social media accounts and stored in SLU's archive for as long as public document legislation and public authority archive legislation state they should be, as well as according to a plan for appraisal and disposal.

First name, surname, department/workplace/type of studies and your contact information are linked to the saved material since this is relevant when using the material, and it makes readmission of consent and exercising your rights easier.

Your personal data will also be stored for as long as required by the Public Access to Information Act and the regulations on the archives of public authorities.

## Your rights

You have the right, under certain circumstances, to have your personal data deleted, corrected or limited. You also have the right of access to the personal data being processed, and you have the right to object to the processing of your data. To exert your rights, contact the Data Protection Function at [dataskydd@slu.se](mailto:dataskydd@slu.se) or 018-67 20 90.

## Withdrawing your consent

If SLU's processing of your personal data is based on consent, you have the right to withdraw this consent. SLU has the right to continue processing the personal data that has already been collected based on your consent.

## Complaints

If you have any comments on the processing of personal data at SLU, contact [dataskydd@slu.se](mailto:dataskydd@slu.se), 018-67 20 90.

If you are not happy with the answer provided by SLU, you can turn to the Swedish Authority for Privacy Protection (IMY).

Read more about this at <https://www.imy.se/other-lang/in-english/>