



REGIONAL FORUM
ON SUSTAINABLE DEVELOPMENT FOR THE UNECE REGION
29 – 30 MARCH 2023 | HYBRID EVENT | GENEVA & ONLINE



SETTING OUR CITIES UP FOR AN INCLUSIVE GREEN FUTURE

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30 March 2023



Moving from New Public Management to New Public Governance

NPM introduced in the 1980'es - still shapes cities
to deliver better service to the public

re-vitalise the public organization (the cities)
inspired by private business with emphasis on budget responsibility

improve performance
secure efficiency
better economic control

outsourcing

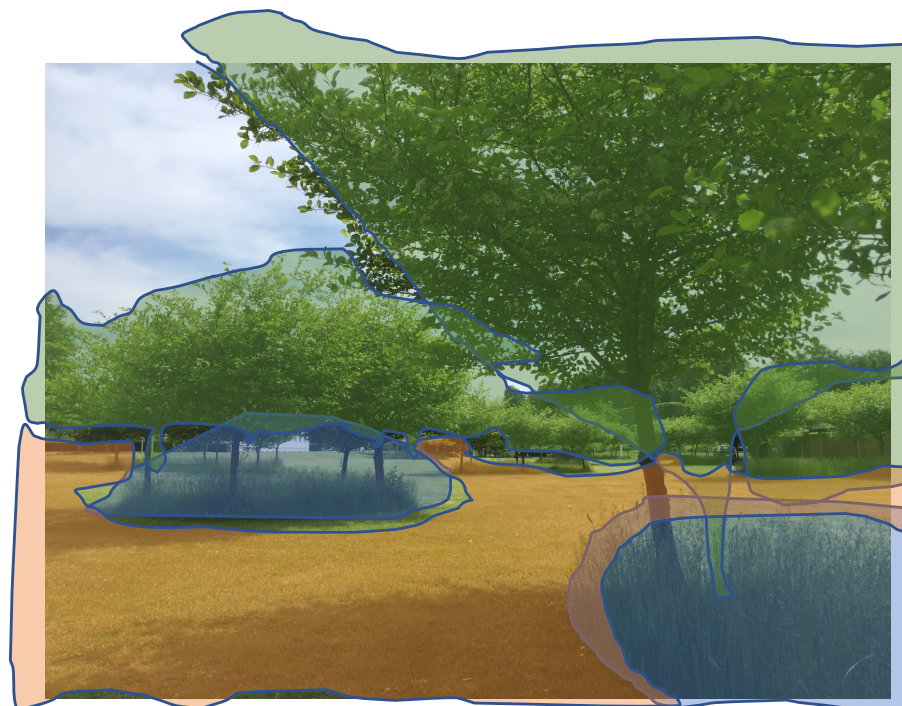
Moving from New Public Management to New Public Governance

Urban forestry/Green space management

contract management
- steering nature via descriptions and control measures

fragmentizing nature

focus on operations – **How** to do things?



Moving from New Public Management to New Public Governance

NPG

informal relations - trust, knowledge sharing

complex - wicked - problems (climate, health, biodiversity)
need for cross-sectoral answers

limited management resources

social orientation

generate common understandings of what 'public value' is

Moving from New Public Management to New Public Governance

Urban forestry / Green space management

Still influenced by NPM
but - Nature-based Solutions
– inspired by nature - multifunctionality

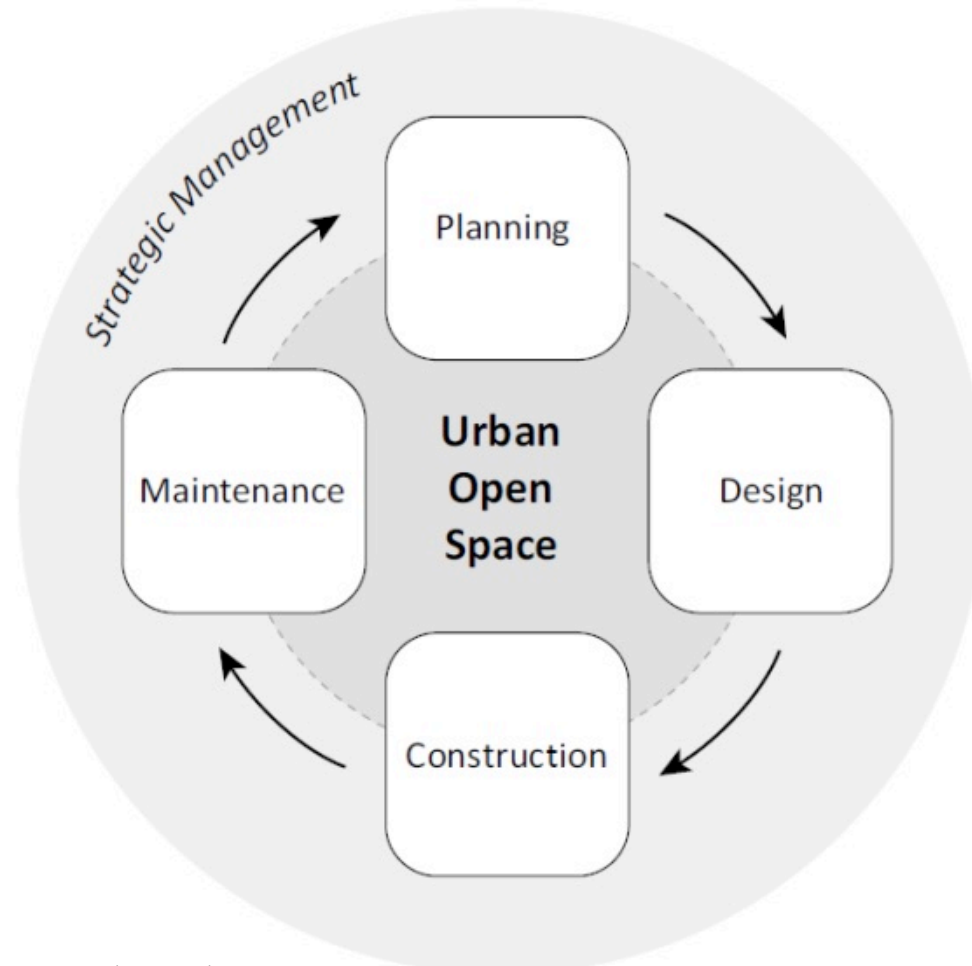
the public want's and expects to be
involved
- new partnerships

Setting our cities up:
Asking **WHY** to do things?



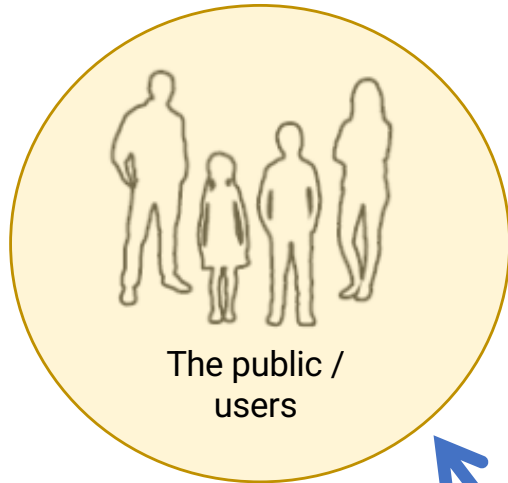
Queen Elizabeth Olympic Park, London, UK

Silos >< Thinking and funding long-term

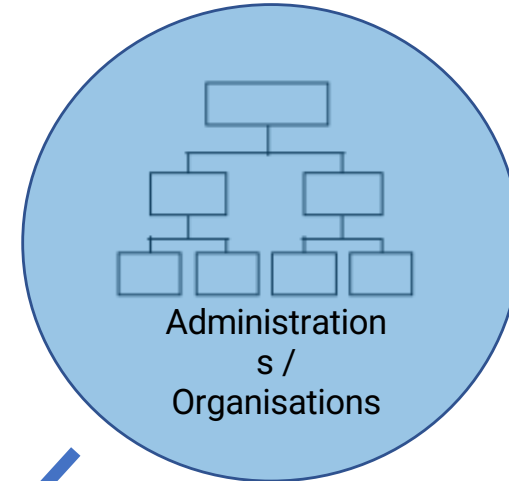


Jansson & Randrup (2020) Urban Open Space Governance and Management. Routledge.

The inclusive green future - a combined governance & management approach



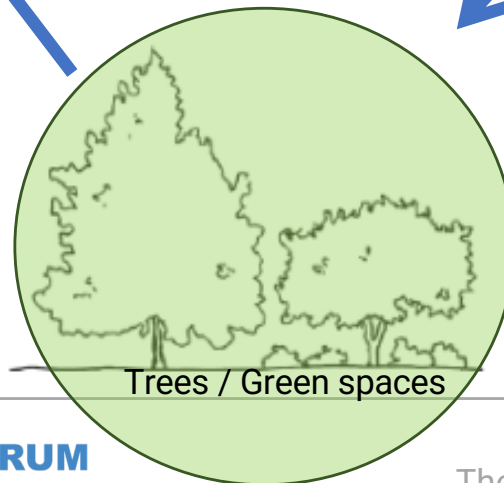
User engagement
Why?



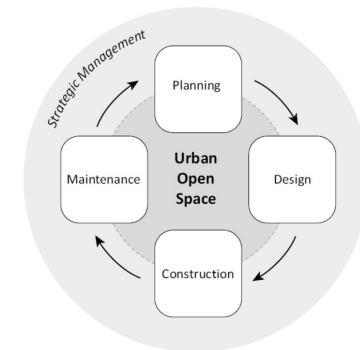
Ecosystem Services



What?



How? **Strategic management**



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The city of the future is a green city | 30 March 2023

Thank you!



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