In collaboration with Future Animals, Naturé and Health, we present:

INSTAGRANIMAL

A symposium on the animal ethics and welfare challenges in animal-based tourism

AUGUST 27 - 28, 2019

Location: Ulls Hus, Room Z
Sveriges lantbruksuniversitet
Uppsala, Sweden
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SPEAKERS
Adrian Franklin / Brent Lovélock / Lotta Berg
Asa Fahlman / Katherine Dashper / Carol Kline
Linda Keeling / Muchazondida Mkono / Henrik Lerner
Erika Andersson Cederholm / Olle Torpman / Michael Jones / Roger Pettersson / Xavier Font / Lara Tickle
Anita Burkevica / Albin Gräns

ORGANIZERS
Erica von Essen, Environmental Communication
Johan Lindsjö, Swedish Centre for Animal Welfare
**SCHEDULE DAY 1**

**ARRIVAL AND WELCOME**

- 08:30: Arrival
- 09:00: Welcome and introduction
  - 09:00: Erica von Essen and Johan Lindsjö, Organizers, Swedish University of Agricultural Sciences

**SESSION 1: BASIC DEFINITIONS & FRAMEWORK**

- 09:30: Formulating Ethical Arguments
  - 09:30: Olle Torpman, Swedish University of Agricultural Sciences
- 09:55: How do we define and measure animal welfare?
  - 09:55: Linda Keeling, Swedish University of Agricultural Sciences
- 10:15: The 7 Sins of Wildlife Tourism
  - 10:15: Lara Tickle, Swedish University of Agricultural Sciences
- 10:55: Into the mind of the trophy hunter: A social media analysis
  - 10:55: Muchazondida Mkono, University of Queensland
- 11:20: Tourist, volunteer or both? Benefits and challenges for animal health and welfare
  - 11:20: Johan Lindsjö, Swedish University of Agricultural Sciences

**10:15 - 10:30 COFFEE BREAK**

**SESSION 2: TOURISTS AND THEIR RESPONSIBILITY**

- 10:30: The 7 Sins of Wildlife Tourism
- 10:50: Into the mind of the trophy hunter: A social media analysis
- 11:15: Tourist, volunteer or both? Benefits and challenges for animal health and welfare
SESSION 3: ANIMAL TOURISM AND SUSTAINABILITY

12:40 Animals, Tourism, and the Sustainable Development Goals
   Carol Kline, North Carolina State University

13:00 Ethical Dilemmas in Elephant Management for Tourism: A case from Hwange National Park, Zimbabwe
   Michael Jones, Swedish University of Agricultural Sciences

SESSION 4: TOURISM AGENTS AND THEIR RESPONSIBILITY

13:30 Animals in Tourism: Our Five Principles
   Roger Pettersson, World Animal Protection

14:00 Are travel associations doing enough to protect wild animals in tourism?
   Xavier Font, University of Surrey

SESSION 5: CHALLENGES FOR CONSUMPTIVE WILDLIFE TOURISM

14:55 The country that forgot how to hunt - recreational and touristic hunting in Japan
   Brent Lovelock, University of Otago

15:20 What is a hunting tourism experience? Boundary work in a commodification process
   Erika Andersson Cederholm, Lund University
What are the implications on animal welfare of recreational angling?

Albin Gräns, Swedish University of Agricultural Sciences

SESSION 6: DISCUSSION
16:05 Reflections on day 1

Erica von Essen and Johan Lindsjö, Organizers, Swedish University of Agricultural Sciences

EVENING
18:00 A short walking tour of Uppsala

19:00 Dinner
How does animal-based tourism such as nature trekking and bird- and whale watching affect wildlife welfare?

Lotta Berg, Swedish University of Agricultural Sciences

Feral Tourism: The Elephant in the Room

Adrian Franklin, University of Tasmania

How roles and values ascribed to animals relate to animal welfare in animal-based tourism

Henrik Lerner, Ersta Sköndal Bräcke University College
11:40 - 12:00 Conceptualising nonhuman animals as 'workers' within the tourism industry: Theoretical, practical and ethical implications
Katherine Dashper, Leeds Becket University

12.00 - 13:00 LUNCH

THEMATIC GENERATION EXERCISE IN PLENARY
13:00 Common themes
13:25

13:30 Group work
15:00

15:00 - 15:15 COFFEE

THEMATIC GENERATION EXERCISE IN PLENARY, CONTINUATION
15:15 Group presentations and plenary discussions
16:15

16:20 Book Session: "From Beasts of Burden to K9 Security: The Working Animals of the Tourism Industry"
Carol Kline, North Carolina State University
17:00

17:10 Publication and output of symposium
18:00