

APPLICATIONS OPEN UNTIL 15 SEPTEMBER '22

NOBALIS Entrepreneurial and Innovation Capacity Development Programme

Boosting the development of innovative business ideas focused on **food, biotech and bioresources**

FOR WHOM?

Students (all levels) and student-staff teams from Swedish University of Agricultural Sciences (SLU), Estonian University of Life Sciences (EULS), Latvia University of Life Sciences and Technologies (LLU), Linnaeus University (LNU) and Norwegian University of Life Sciences (NMBU)

WHAT IS IT ABOUT?

We support the **development of initial ideas** related to new products/services in food, biotech and bioresources **towards valid business models**.

➤➤➤ Some examples of more specific fields include: functional and health-promoting food products, sustainable packaging methods and technologies, use of renewable, biological resources in food, feed, ingredients, health products; valorisation of food by-products and waste, etc.

WHAT DO WE OFFER?

- **hands-on support** for developing your business idea
- **great international mentors** in business and product development, marketing and sales, and other fields relevant to participants.
- help with **IP management, prototyping facilities & tools** and building **contacts with investors**



For best teams:

- **practical collaboration opportunities** with innovation platforms of the NOBALIS partners: e.g. with SLU Future Food Platform, fast track to upcoming Buildit Green acceleration programmes (offering full-scale acceleration + investment)
- **special prizes** by NOBALIS partners

Supported by



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THE PROGRAMME IN A NUTSHELL

September - December 2022

All activities ONLINE

1 - HACKATHON

The programme starts on **26 September** with a **Hackathon and matchmaking event** focused on ideation/ preliminary development of the initial ideas and team formulation.

2 - MENTORING PROGRAMME

The best teams from the hackathon are invited to continue in the mentoring programme that includes **3 intense development days** focused on topics such as sustainable product development and MVP, sales and marketing, fundraising (public and private), pitching skills. This is complemented by **1:1 mentoring**.

Preliminary schedule:

- Session 1: **20 October**
- Session 2: **10 November**
- Session 3: **1 December**

3 - DEMO DAY

At the final event of the programme - preliminary date **15 December** - all teams will **pitch to an international jury** (key mentors, RD&I innovation ecosystem stakeholders and investors) that will provide feedback and announce the **top 3** who will receive awards provided by NOBALIS partners and other stakeholders.

HOW TO PARTICIPATE?

Please fill in the online [application form](#) by **15 September**.

We prefer teams (2-4 people) that already have an initial idea, but you can also join if you don't have a specific idea or team yet.



For questions and more information please contact **Kadri Uus, kadri@bia.ee**

NOBALIS is a Nordic–Baltic consortium consisting of five universities, Ard Innovation and Baltic Innovation Agency. The aim is to jointly develop, share and expand innovation and entrepreneurship (I&E) support capabilities in the areas of sustainable food production, circular economy and development of new green value chains. The project is supported by the EIT HEI Initiative and co-funded by the European Union. More information about the project: <https://eit-hei.eu/projects/nobalis/>.