

# THE BIG 5: THESE FIVE LEVERS WILL GET US ONE THIRD OF THE WAY

Climate Check shows that the Big 5 are the **main drivers** of differences in performance. Big 5 are good for **both climate and the bottom line**.



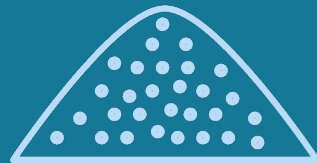
## FEED EFFICIENCY

More milk per  
feed output



## PROTEIN EFFICIENCY

Reduce protein  
surplus in feed ration



## ANIMAL ROBUSTNESS

Healthy cows with  
longer life expectancy



## FERTILISER USE

Reduce nitrogen  
surplus from feed  
production



## LAND USE

Efficient use of  
land for milk  
production



HERD FEED  
EFFICIENCY



PROTEIN  
EFFICIENCY



ANIMAL  
ROBUSTNESS



FERTILIZER USE



LAND USE



## HEALTHY COWS WITH LONGER LIFE EXPECTANCY

- Cows that live a long and healthy life will produce more milk over their lifetime and reduce the need for rearing of replacement heifers
- A healthy dairy cow will be used in beef production at the end of its life
- Cow monitoring can help to identify focus areas

