Will Children Create Climate Change Concern among Denialists in the United States?

M. Nils Peterson¹, Danielle F. Lawson², Kathryn T. Stevenson²

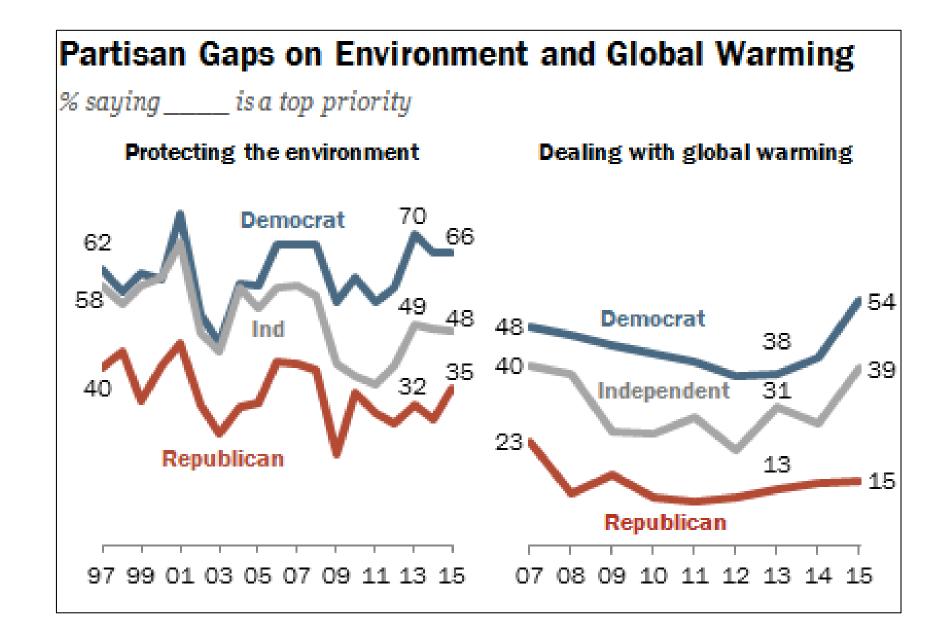
¹Fisheries, Wildlife, & Conservation Biology Program, NC State University

²Department of Parks, Recreation, & Tourism Management, NC State University





Pew Research Center Study Jan 7-11, 2015



ff CLIMATE CHANGE IS REAL.

...WE NEED TO SUPPORT LEADERS AROUND THE WORLD WHO DO NOT SPEAK FOR THE BIG POLLUTERS OR THE BIG CORPORATIONS."

- LEONARDO DICAPRIO



"CLIMATE CHANGE IS A PROBLEM WHICH CAN NO LONGER BE LEFT TO OUR FUTURE GENERATIONS."

POPE FRANCIS CATHOLIC LEADER, CHEMIST Source: http://bitky/1KBs731

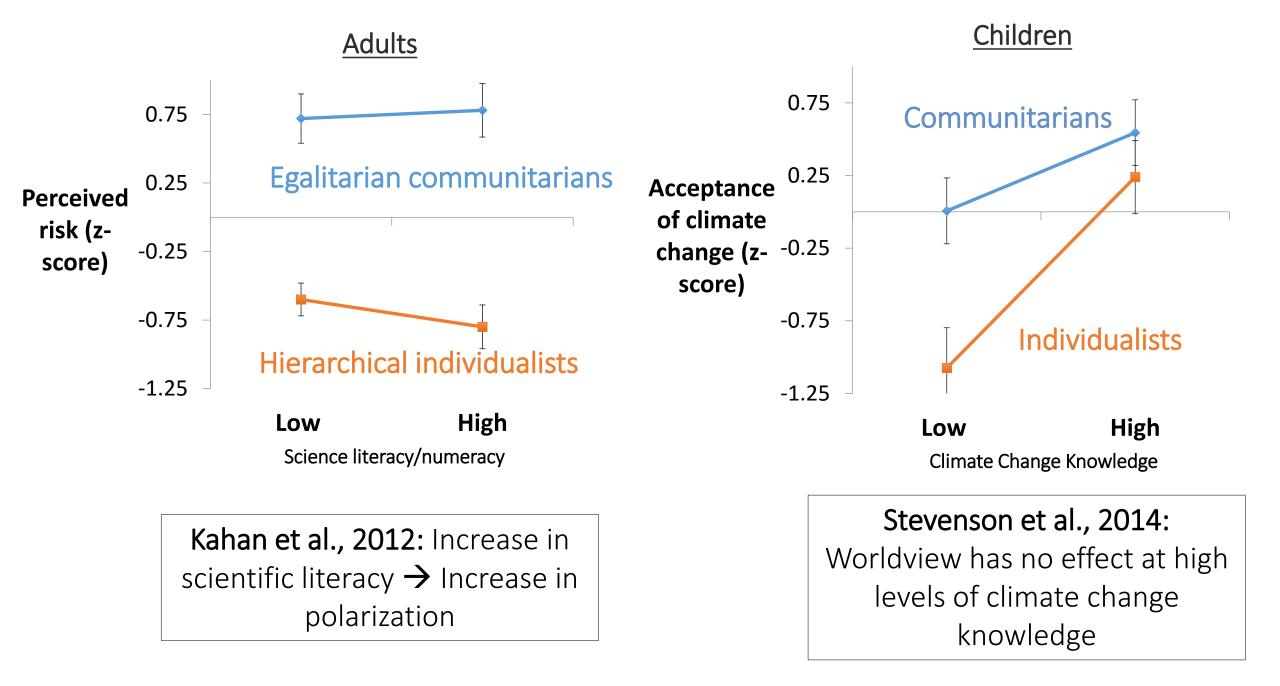
🥑 @CLIMATEREALITY 🦸 FACEBOOK.COM/CLIMATEREALITY

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The Climate Reality Project



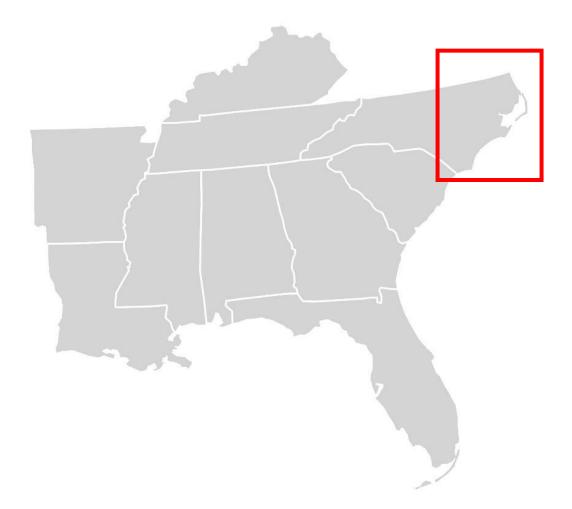
The Theory of Intergenerational Learning (IGL):

IGL can result in the bidirectional transfer of knowledge, attitudes and behaviors



Торіс	Knowledge	Attitude	Behavior
Marketing			\checkmark
Views on Sexual Orientation	\checkmark	\checkmark	\checkmark
Specific Plant/Animal Conservation			\checkmark
Recycling		\checkmark	\checkmark

Does climate change education increase climate change concern among children AND their parents through child-to-parent intergenerational learning?



Designing a Curriculum



At least five key principles should guide efforts to promote child-toadult IGL in EE curricula 1) Local Issues 2) Longer term/in-depth 3) Hands-on 4) Enthusiastic Teachers 5) Encourage Parental Participation

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(Lawson et al., 2018)

Wildlife, Weather, Climate & Change A Climate Literacy Module

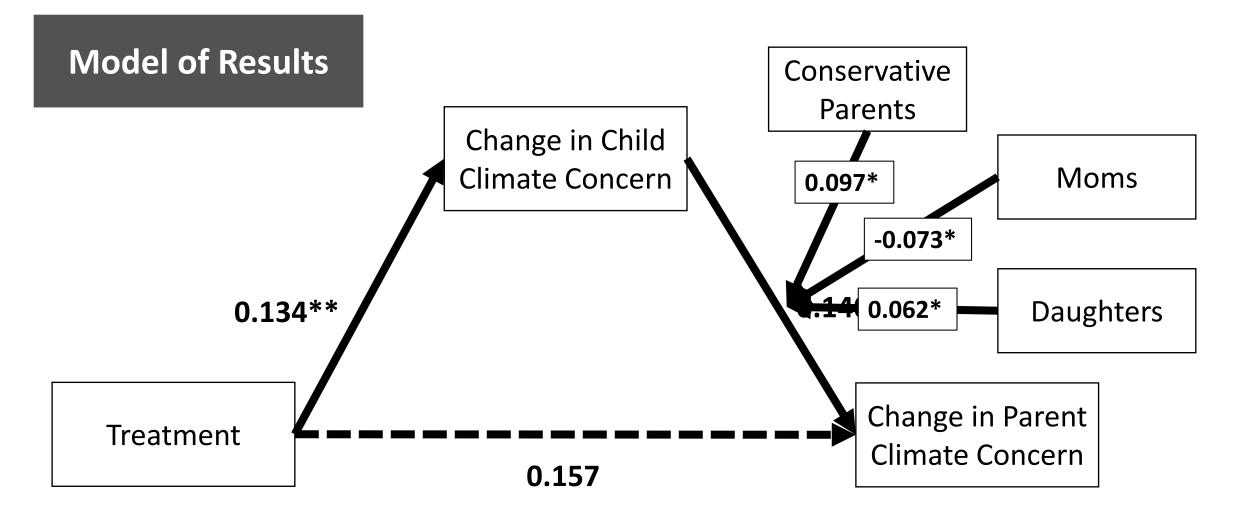




- Recruited 15 teachers and randomly assigned them into treatment & control groups (2016)
- Train teachers in intervention
- Weather, Wildlife, Climate, & Change Module
 - Includes service learning project
 - Long Term (year-round)
 - Local Issues
 - Encourages Parental Involvement

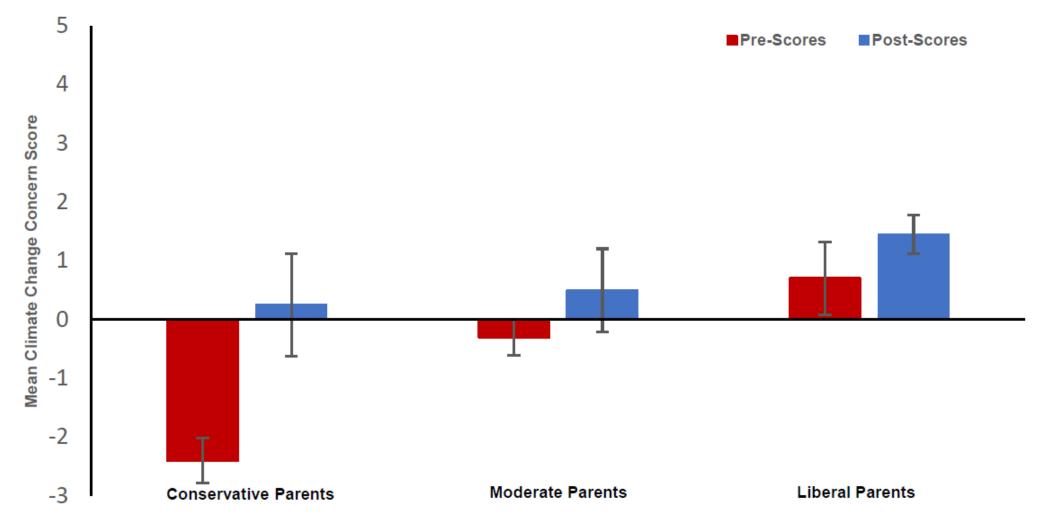


- Regression Predicting Parent Change in CC concern by:
 - Treatment
 - Pretest
 - Change in student CC concern
 - Demographics
 - Random effects to account for family & teacher grouping
 - Mediation Testing: Sobel-Goodman Analysis



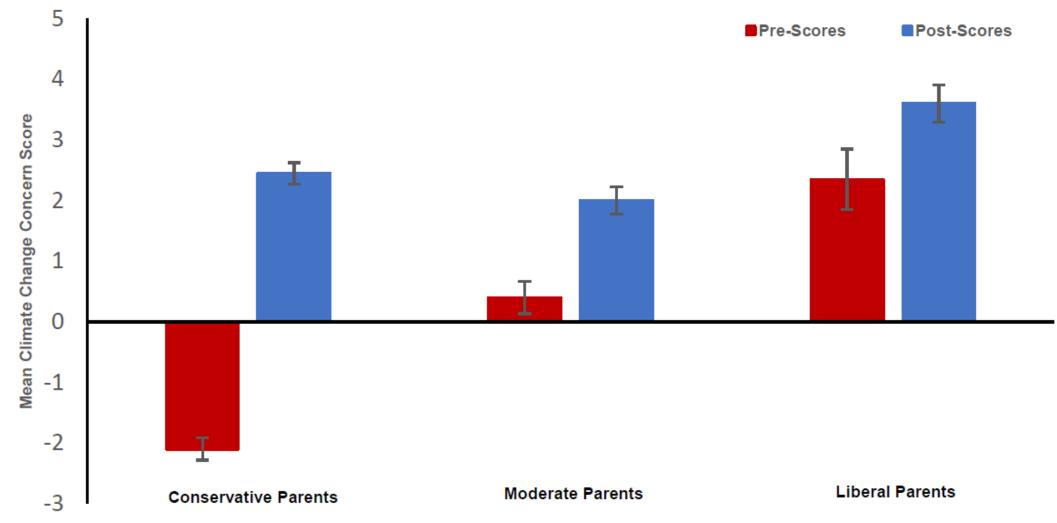
Additional Variables: Pretest scores***, Treatment, Child/Parent Race, Parent Political Identity, Child/Parent Sex*, Level of Family CC Discussion*, Year**

Change in climate concern as expected in control group across politics



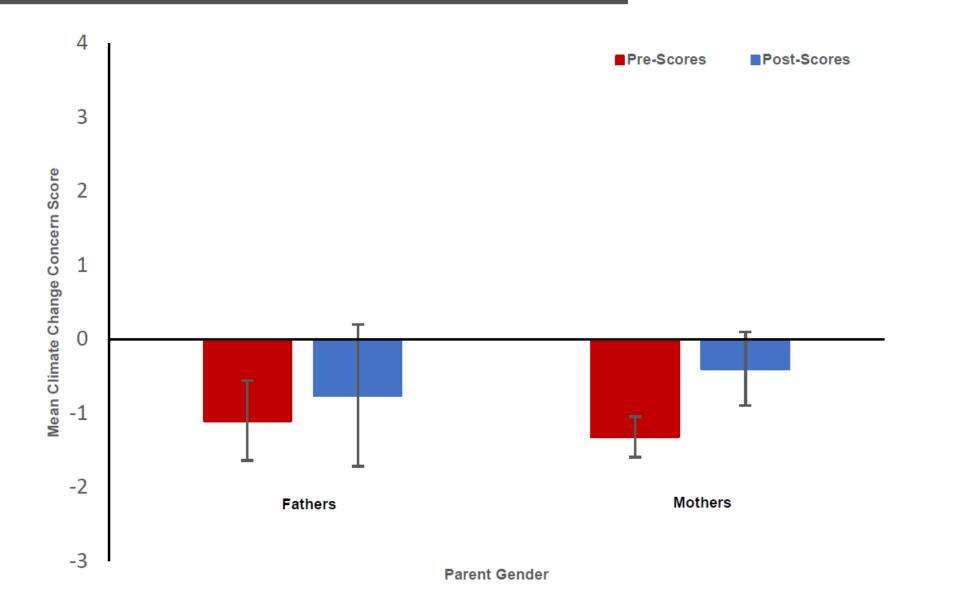
Political Ideology

Conservatives have biggest jump in climate concern in treatment group

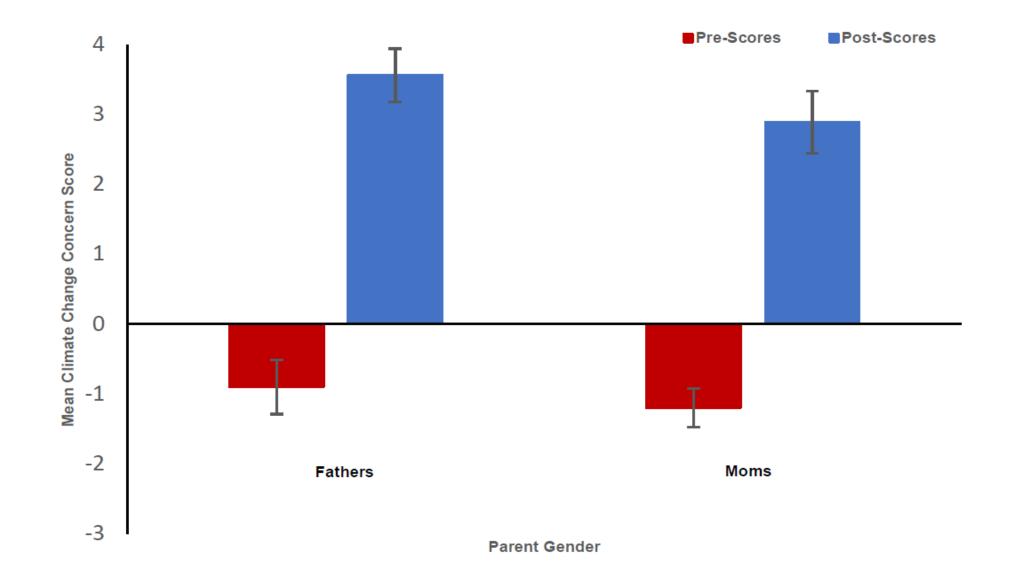


Political Ideology

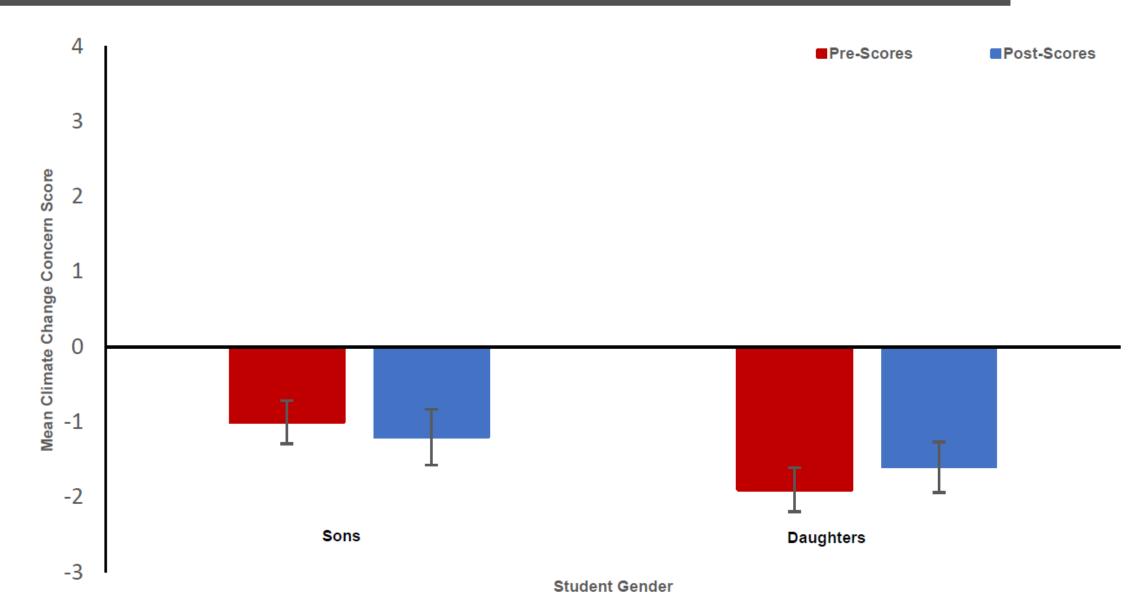
Similar changes in climate concern between moms and dads in control group



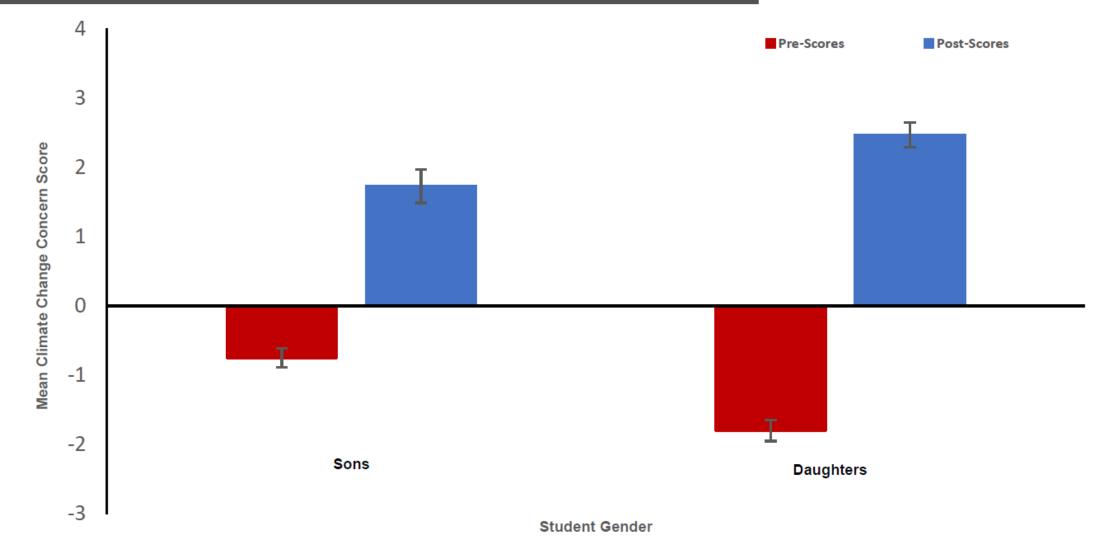
Dads have a slightly bigger jump than moms in climate concern in treatment group



Similar changes in climate change concern when information comes from sons vs. daughters in control group



Bigger jump in climate concern when information coming from daughters in the treatment group



• Child-to-parent IGL works in a climate change context

- Seems to overcome trends that decades of social science research on climate change perceptions have established, reaching men and conservatives and empowering girls
- *Authentically* engaging children is KEY

Conclusions



What Next?



• What comes next?

- New ages
- New cultures
- New issues
 - Specific behaviors
 - Marine debris
 - Controversial wildlife
- Continuing to build theory

Citation

Lawson, D.F., Stevenson, K.T., Peterson, M.N., Carrier, S.J., Seekamp, E., & Strnad, R. (2019).How children can foster climate change concern among political conservatives and men. *Nature Climate Change. In Press.*



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Questions?

BEHAVIOR & SOCIETY

Children Change Their Parents' Minds about Climate Change

Study of students schooled on the issue showed them going on to shift their elders' attitudes

By Lydia Denworth on May 6, 2019





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Predicting Child Climate Change Behavior

Control Variables:

- Child/Parent Sex
- Child/Parent Race
- Child/Parent Political Identity
- School Rural/Urban Status
- School Title I Status

Variable		В	β	
Family Climate Change Discussion		1.070***	0.269	
Parent Climate Change Behavior		0.370***	0.268	
Child Climate Change Concern		0.479***	0.240	
Parent Climate Change Concern		-0.037	-0.025	
Constant		-4.255		
Ν	241			
R ²	0.272			

*** *p* < 0.001

Variable		В	β	
Pretest Scores		-0.245***	-0.311	
Child Change in CCC		0.815**	0.140	
Control Variables	5			
Level of Family CC Discussion		0.399*	0.120	
Year		0.123**	0.103	
Child Sex		0.268*	0.108	
Parent Sex		-0.676*	-0.104	
Family Dynamics Intera	actions			
Child Change in CCC*Conservativ	e Parents	0.126*	0.097	
Child Change in CCC*Parent Sex		-0.107*	-0.073	
Child Change in CCC*Child Sex		0.238*	0.062	
Constant		2.486		
N 2	89			
R ² 0	.297			

Predicting Change in Parent Climate Concern

Additional Variables:

- Treatment
- Child/Parent Race
- Parent Political Identity

* *p* < 0.05 ** *p* < 0.01 *** *p* < 0.001